

PUTTING A FULL STOP TO SEXUAL, DOMESTIC AND FAMILY VIOLENCE.

📞 1800 FULL STOP
1800 385 578
💬 fullstop.org.au

Event Sponsorship Proposal

Putting a Full Stop to Sexual Violence – What Will It Take?

“We are inviting you to sponsor this event, supporting us to bring together a diverse group of voices and expertise on sexual violence to work toward real solutions for change.” - Karen Bevan, Full Stop Australia CEO

Overview

Putting a Full Stop to Sexual Violence – What Will It Take? will be a one-day conference on 5th November 2024 bringing together hundreds of people with lived experience, policy makers, professionals, government leaders and the media. This event builds on the inaugural [Sexual Violence Awareness Symposium held in November 2023](#), which was the first of its kind in Sydney.

It is critical that we continue the conversation about sexual violence. We know that sexual violence is one of the only crimes that continues to rise, and that it has long-lasting and often devastating impacts for victim-survivors. The intersection of sexual and domestic violence will be a central part of this conversation, a critical policy conversation in the current policy environment.

As the provider of the NSW Sexual Violence Helpline and with 50 years of experience working to end sexual violence in NSW and beyond, Full Stop Australia is truly on the frontline of this work and is keen to partner with corporate partners to facilitate these important discussions.

Important conversations are set to be had about what it will take to create permanent change and end sexual violence for good – join us!

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PO Box 555, Drummoyne, NSW, 2047

ABN: 58 023 656 939



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The Event

- Event: *Putting a Full Stop to Sexual Violence – What Will It Take?*
- Date of event: 5th November 2024
- Venue: Teachers' Federation Conference Centre, Sydney
- Description: The event focuses on sexual violence, with attention given to academic and research approaches, clinical and justice responses, primary prevention, lived expertise and meeting the needs of priority populations. The intersection of sexual and domestic violence will be a key conference theme.
- Capacity: 400 people

Event Program Overview (TBC):

- 8:30am Registration from 8:30am, tea and coffee on arrival.
- 9:00am Welcome to Country
- 9:15am Introduction and MC: Karen Bevan, Full Stop Australia CEO
- 9:30am Plenary in Auditorium – Opening Address (TBC)
- 10:30am Morning Tea (15 mins)
- 10:45am Keynote Speaker (TBC)
- 11:45am Lunch (45 mins)
- 12:30pm – 2:30pm 4 x Discussion Streams
- 2:30pm Afternoon Tea (15 mins)
- 2:45pm Plenary in Auditorium
- 4:45pm Closing address MC: Karen Bevan, Full Stop Australia CEO
- 5:00pm END

Audience

The event will likely include State and Federal Ministers, victim-survivors, researchers, advocates (such as renowned author and journalist, Jess Hill) government bureaucrats and experts, journalists, academics, researchers, philanthropists, frontline workers and other support staff.

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Sponsorship Packages

Sponsorship Types	Perks	Price
<p>“Change-Maker” Title Sponsor (There is a limit of 2 title sponsors for this event)</p>	<ol style="list-style-type: none"> 1. Named sponsor of the event. 2. Special mention in opening address by Full Stop Australia CEO. 3. Prominent placement, near front entrance of conference centre, of an information table/stall, with max. 2 staff at the table/stall. 4. Pre-recorded/-filmed conversation between organisation representative (e.g. CEO, Director) and Full Stop Australia CEO for distribution on social media and to marketing database (Topic TBD). 5. Named mention in press releases and media interviews. 6. 4 free passes to event, inclusive of those required for people/staff at information table/stall. 7. Logo on slideshow shown on screens around venue. 8. Recognition on all event-related marketing and promotional collateral: invitations, emails and social media posts. 9. Other negotiable special opportunities dependent on business needs. 	<p>\$15,000 + GST</p>
<p>“Make a Difference” Discussion Stream Sponsor</p>	<ol style="list-style-type: none"> 1. Named sponsor of Stream Discussions. 2. Placement of materials and resources in relevant discussion stream rooms. 3. Information table/stall, with max. 1 staff at the table/stall, in the Heritage Room. 4. 2 free passes to the event. 5. Recognition on all event-related marketing and promotional collateral: invitations, emails and social media posts. 6. Logo on slideshow shown on screens around venue. 	<p>\$7,500 + GST</p>

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"Count Me In" Silver Sponsor	<ol style="list-style-type: none">1. Recognition on all event-related marketing and promotional collateral: invitations, emails and social media posts.2. 1 free pass to the event.3. Logo on slideshow shown on screens around venue.	4. \$5,000 + GST
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About Us

Full Stop Australia is one of the country's leading sexual, domestic and family violence response and recovery services. First established in the 1970s by a group of women in Redfern, Sydney, the organisation now reaches communities in every state and territory, with the following key focus areas:

Support: offering confidential, trauma specialist counselling for people of all genders who are impacted by violence and abuse, as well as their friends, colleagues and family members.

Education: offering best-practice training and professional services to support safe and respectful workplaces, educational environments, and communities.

Advocacy: encouraging governments, businesses, and communities to make changes to laws, policies, and practices to better prevent and respond to sexual, domestic and family violence.

In the Media

Full Stop Australia has a strong media presence, led by CEO, Karen Bevan, commenting widely on matters relating to sexual, domestic and family violence.

As a strong trauma-informed voice, Full Stop Australia actively works in the media landscape to advocate for law reform, champion the needs of victim-survivors and reinforce the importance of a trauma-informed system that centres lived experience.

During the month of April, Full Stop Australia was mentioned over 600 times across broadcast and news media. Some recent articles and broadcasts are listed and linked below (a more comprehensive list is available on request):

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[Herald Sun](#) – Nothing ‘off the table’ as Albo prepares for crisis talks to end violence against women - 29 April

[Sky News](#) – Domestic violence ‘national inquiries’ must focus on ‘prevention end’ - 29 April

[SBS](#) – Australia's domestic violence 'crisis' — and how you can support someone experiencing it - 26 April

[Sydney Morning Herald](#) - What is rape ‘in contemporary Australia’? A judge’s words may change the conversation – 21 April

[SBS](#) – Why some fear a 'chilling effect' from the Bruce Lehrmann legal saga - 16 April

[ABC](#) – Legal experts call for defamation law reform to better support sexual assault survivors in wake of Bruce Lehrmann's failed case - 16 April

Social Media

Full Stop Australia has some of the busiest and fastest growing social media channels across the sector. Across [Instagram](#), [Facebook](#), [LinkedIn](#) and [X](#), total impressions range between 75,000 and 100,000 every month, with a combined follower base of over 23,500. As part of a sponsorship agreement, there will be generous and multiple acknowledgements of sponsors across all social media channels.

More Information

To discuss this opportunity further, please contact:

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